



Summer 2024

Dear Friend,

VOCAL-NY is celebrating our 25th anniversary, and we invite you to join the celebration by supporting our work to build power among low-income people affected by HIV/AIDS, the drug war, mass incarceration, and homelessness in order to create healthy and just communities, as a sponsor of our **2024 Gala for Healthy & Just Communities**, being held Thursday, **September 19, 6:30-10:30 PM, at Roulette Intermedium** in Downtown Brooklyn.

The gala will bring together over 400 supporters, partners, allies, members, leaders, and participants, as well as elected officials and media, to honor community leadership – including this year's recipients of our Justice, Compassion & Love Awards. We will celebrate the resilience and power of our movement and communities in an inspiring and fun event with hors d'oeuvres, desserts, drinks, dancing, and awards presentation.


Your contribution supports our work, including: our harm reduction services and drop-in center for low-income community members who use drugs and our neighbors experiencing homelessness; our movement of low-income people who are fighting for systemic change to end the AIDS epidemic, the war on drugs, mass incarceration, and homelessness. **Over the last 25 years, we have saved and improved the lives of hundreds of thousands of New Yorkers through grassroots policy advocacy.** (Please read more about our work and accomplishments [on our website.](#))

Our goal is to raise \$150,000 to continue this critical work. ***Can we count on you as a sponsor?***

In appreciation of your sponsorship, you will be recognized on the web page for our gala, on VOCAL-NY's Facebook, Instagram, and LinkedIn profiles (we have over 14,000 followers each on Facebook and Instagram), and in emails sent to more than 90,000 supporters of our work. You will also receive additional benefits based on the sponsorship level you select. Details about our sponsorship opportunities are provided on the following page.

If you would have any questions or would like to discuss other ways that you might support VOCAL-NY's movement of low-income people dedicated to ending the AIDS epidemic, the war on drugs, mass incarceration, and homelessness, please reach out to me at [events@vocal-ny.org](mailto:events@vocal-ny.org) or [718-802-9540](tel:718-802-9540). Thank you for your consideration and support. I look forward to celebrating with you in September!

Best regards,

  
Mary Supley  
Director of Development



# Gala for Healthy & Just Communities

September 19, 2024, 6:30-10:30 PM

Roulette Intermedium, Downtown Brooklyn

## Sponsorship Opportunities & Tickets

We invite you to join us in celebrating our 25th anniversary as a sponsor of our [2024 gala](#). Your support will help us build power among low-income people affected by HIV/AIDS, the drug war, mass incarceration, and homelessness in order to create healthy and just communities. Sponsorships can be paid by check or wire transfer (preferred to ensure 100% of your contribution goes toward our mission), or by credit card. We will contact you to obtain your logo and other information as needed.

Payment options: please visit: [our sponsorship commitment form](#) to pay by check or wire transfer; [our sponsorship and ticket page](#) to pay by credit card.

**Sign up today to maximize the benefits of your sponsorship ~ thank you for your support!**

**Pioneer – Title Sponsorship** *\$49,250 of this sponsorship is tax-deductible* **\$50,000**

- **Benefits of the Champion Sponsorship, with**
  - 10 total tickets to the 2024 gala
  - Sponsor costs for 10 VOCAL-NY members or participants to attend
- Included in all communications as “Presented by [Your Name/Logo]”

**Champion Sponsorship** *\$24,250 of this sponsorship is tax-deductible* **\$25,000**

- **Benefits of the Builder Sponsorship, with**
  - 10 total tickets to the 2024 gala
  - Sponsor costs for 4 VOCAL-NY members or participants to attend
- Dedicated social media shout-out (Facebook, Instagram, LinkedIn)

**Builder Sponsorship** *\$9,700 of this sponsorship is tax-deductible* **\$10,000**

- Recognition from the podium at the gala
- Inclusion in our media advisory, press release, and invitation emails
- 4 tickets to the 2024 gala
- Sponsor costs for 2 VOCAL-NY members or participants to attend
- Logo projected during the event

**25th Anniversary Fighter Sponsorship** *\$4,700 of this sponsorship is tax-deductible* **\$5,000**

- 4 tickets to the 2024 gala
- Logo projected during the event
- Dedicated social media shout-out (Facebook, Instagram, LinkedIn)

**Grassroots Sponsorship** *\$2,350 of this sponsorship is tax-deductible* **\$2,500**

- 2 tickets to the 2024 gala
- Name projected during the event

**Gala Ticket** *\$125 of each ticket purchased is tax-deductible* **\$200**

**Donation** *100% of your donation is tax-deductible to the fullest extent allowed by law* **Your Choice**

All sponsors will be listed on the [2024 gala web page](#), announced on our social media profiles (14,000 followers each on Facebook and Instagram, plus LinkedIn), recognized as donors in our 2024 annual report, and thanked in the email recapping the gala that will be sent to more than 90,000 individuals who are helping to build our movement to save and improve the lives of New Yorkers.

**Questions? Looking for other ways to support our gala? Email [events@vocal-ny.org](mailto:events@vocal-ny.org).**