



Summer 2025

Dear Friend,

In this moment, VOCAL-NY is more committed than ever to building power among low-income people affected by HIV/AIDS, the War on Drugs, mass incarceration, and homelessness, in order to create healthy and just communities. We are reaching out to invite you to become a sponsor of our [2025 Gala for Justice, Compassion, and Love](#), which will be held on Thursday, **September 25, 6:30-10:30 PM, at Atolye**, in the heart of Park Slope.

The annual gala will bring together over 300 supporters, partners, allies, members, leaders, and participants, as well as elected officials and media, to honor community leadership – including this year's recipients of our Justice, Compassion, and Love Awards. We will celebrate the resilience and power of our movement and communities in an inspiring and fun event with hors d'oeuvres, desserts, drinks, dancing, and awards presentation.

Your sponsorship supports our work, including our harm reduction services and drop-in center for low-income community members who use drugs and our neighbors experiencing homelessness; our movement of low-income people who are fighting for systemic change to end the AIDS epidemic, the war on drugs, mass incarceration, and homelessness. **Over the last 26 years, we have saved and improved the lives of hundreds of thousands of New Yorkers through grassroots policy advocacy.** (Please read more about our work and accomplishments [on our website](#).)

Our goal is to raise \$150,000 to continue this critical work. [Can we count on you as a sponsor?](#)

In appreciation of your sponsorship, you will be recognized on the web page for our gala, on VOCAL-NY's Facebook, Instagram, and LinkedIn profiles (we have over 15,000 followers each on Facebook and Instagram), and in emails sent to more than 90,000 supporters of our work. You will also receive additional benefits based on the sponsorship level you select. Details about our sponsorship opportunities are provided on the following page.

If you would have any questions or would like to discuss other ways that you might support VOCAL-NY's movement of low-income people dedicated to ending the AIDS epidemic, the war on drugs, mass incarceration, and homelessness, please reach out to me at [events@vocal-ny.org](mailto:events@vocal-ny.org) or [718-802-9540](tel:718-802-9540). Thank you for your consideration and support. I look forward to celebrating with you in September!

Best regards,

Mary Supley  
Director of Development



# Gala for Healthy & Just Communities

September 25, 2025, 6:30-10:30 PM

Atolye, located in Park Slope

## Sponsorship Opportunities & Tickets

We invite you to join us as a sponsor of our [2025 gala](#). Your support will help us build power among low-income people affected by HIV/AIDS, the drug war, mass incarceration, and homelessness in order to create healthy and just communities. Sponsorships can be paid by check or wire transfer (ensures 100% of your contribution goes toward our mission), or by credit card. We will contact you to obtain your logo and other information as needed.

Payment options: please visit: [our sponsorship commitment form](#) to pay by check or wire transfer; [our sponsorship and ticket page](#) to pay by credit card.

**Sign up today to maximize the benefits of your sponsorship ~ thank you for your support!**

<b>Pioneer – Title Sponsorship</b> \$49,173 of this sponsorship is tax-deductible	<b>\$50,000</b>
<ul style="list-style-type: none"><li>● <b>Benefits of the Champion Sponsorship, with</b><ul style="list-style-type: none"><li>○ 10 total tickets to the 2025 gala + VOCAL-NY t-shirts for each of your guests</li><li>○ Sponsor costs for 10 VOCAL-NY members or participants to attend</li></ul></li><li>● Included in all communications as “Presented by [Your Name/Logo]”</li></ul>	
<b>Champion Sponsorship</b> \$24,173 of this sponsorship is tax-deductible	<b>\$25,000</b>
<ul style="list-style-type: none"><li>● <b>Benefits of the Builder Sponsorship, with</b><ul style="list-style-type: none"><li>○ 10 total tickets to the 2025 gala + VOCAL-NY t-shirts for each of your guests</li><li>○ Sponsor costs for 4 VOCAL-NY members or participants to attend</li></ul></li><li>● Dedicated social media shout-out (Facebook, Instagram, LinkedIn)</li></ul>	
<b>Builder Sponsorship</b> \$9,677 of this sponsorship is tax-deductible	<b>\$10,000</b>
<ul style="list-style-type: none"><li>● Recognition from the podium at the gala</li><li>● Inclusion in our media advisory, press release, and invitation emails</li><li>● 4 tickets to the 2025 gala + VOCAL-NY t-shirts for each of your guests</li><li>● Sponsor costs for 2 VOCAL-NY members or participants to attend</li><li>● Logo projected during the event</li></ul>	
<b>Fighter Sponsorship</b> \$4,677 of this sponsorship is tax-deductible	<b>\$5,000</b>
<ul style="list-style-type: none"><li>● 4 tickets to the 2025 gala + VOCAL-NY t-shirts for each of your guests</li><li>● Logo projected during the event</li><li>● Dedicated social media shout-out (Facebook, Instagram, LinkedIn)</li></ul>	
<b>Grassroots Sponsorship</b> \$2,345 of this sponsorship is tax-deductible	<b>\$2,500</b>
<ul style="list-style-type: none"><li>● 2 tickets to the 2025 gala + VOCAL-NY t-shirts for each of your guests</li><li>● Name projected during the event</li></ul>	
<b>Gala Ticket</b> \$75 of each full price ticket purchased is tax-deductible	<b>\$150</b>
<b>Early Bird Ticket</b> Purchase by August 1 to save!	<b>\$75</b>

**Donation** 100% of your donation is tax-deductible to the fullest extent allowed by law

**Your Choice**

All sponsors will be listed on the [2025 gala web page](#), announced on our social media profiles (15,000 followers each on Facebook and Instagram, plus LinkedIn), recognized in our 2025 annual report, and thanked in the email recapping the gala that will be sent to more than 90,000 individuals who are helping to build our movement to save and improve the lives of New Yorkers.

**Questions? Looking for other ways to support our gala? Email [events@vocal-ny.org](mailto:events@vocal-ny.org).**